

## CURRICULUM VITAE

### PERSONAL PROFILE

**Name** : Dr.R.A.JEYAKUMAR  
**Qualification** : M.Com., M.Phil., PGDCA., Ph.D.,  
**Department** : Commerce (Self Finance)  
**Designation** : Assistant Professor and Head  
**Father Name** : P.Raj @ Ayyanar  
**Date of Birth** : 28.01.1977  
**Address** : 1/149, Pillaiyarnatham Post,  
Srivilliputtur-626125.  
**Mobile Number** : 9789295887  
**E-mail** : jairaghavraj2009@gmail.com



### CAREER OBJECTIVE

To become a part of an education community and make a difference in the lives of the students by enhancing their strengths and strengthening their weaknesses

### EDUCATIONAL PROFILE

No	Degree	Institution	University	Month & Year of Passing
1.	B.Com	Madurai Kamaraj University College, Madurai	Madurai Kamaraj University	April-1998
2.	M.Com	Mannar Thirumalai Naicker College, Madurai	Madurai Kamaraj University	April-2001
3.	M.Phil.	Directorate of Distance Education, Madurai Kamaraj University	Madurai Kamaraj University	April-2007
4.	PGDCA	Madura College, Madurai	Madurai Kamaraj University	April-2007
5.	Ph.D.	Ayya Nadar Janaki Ammal College, Sivakasi	Madurai Kamaraj University	June-2017

## RESEARCH WORKS:

**M. Phil :** "A Study on Consumer Preference towards Four Stroke Bikes in Srivilliputtur Taluk"

**Ph.D :** "The Impact of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) on Rural Development – A Study with Reference to Virudhunagar District"

## TEACHING PROFILE

No	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College, Rajapalayam	Assistant Professor, Department of Commerce (Self Finance)	03.12.2007	Till Date	14 Years & 9 months
<b>Total Teaching Experience:</b>					14 Years & 9 months

## RESEARCH ARTICLES

No	Title of the Paper	Journal	Volume	Year	Page	Impact factor
1.	An Delineate of Mahatma Gandhi National Rural Employment Guarantee Scheme	International Journal of Functional Management ISSN No.2319-1406	Vol 5, Issue No.2	April-June 2013	29-31	---
2..	Awareness of Beneficiaries about Mahatma Gandhi National Rural Employment Guarantee Scheme in Virudhunagar District- Application of Sign Test	Journal of Rural & Industrial Development ISSN NO.2321-1873	Vol 6, issue 1	April 2018	36-48	3.622 UGC Approval No:49174
3	Performance of Micro Small and Medium Enterprises in India	An International Multidisciplinary Quarterly Research Journal ISSN:2277-5730	Vol - VIII, Issue-II, Part-1,	April-June-2019	85-91	2018-5.5 UGC Journal No.40776
4	E-Marketing: Challenges and Opportunities	Studies in Indian Place Names ISSN: 2394-3114	Vol-40, Issue - 18	February 2020	---	6.3 UGC Care Journals

5	A Study on Problems and Prospects of Women Entrepreneurs in India	Emerging Trends in Indian Economy and Trade. Research Journal of SRNMC ISSN : 2395-7085	Volume – 1, Special Issue	March 2020	15-18	---
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### CONFERENCES / SEMINARS PRESENTED & PARTICIPATED

No	International / National / State Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date
1.	National Seminar	Value Added Tax	Rajapalayam Rajus' College, Rajapalayam	Economic Implications on VAT	3.03.07 & 4.03.07
2.	State Level Seminar	Emerging Trends in Business and Commerce	Arul Anandar College, Madurai	“Application of Balanced Scorecard in E-Marketing”	17.03.10
3	International Conference	Global Business: Challenges & Opportunities in the present Scenario”	Sri Kaleeswari College, Sivakasi	“Global Warming – Today’s Concern”	27.05.10 & 28.05.10
4	State Level Seminar	Global Environmental Issues and its Impact on Health in India	Madura College, Madurai	“Air Pollution Hurt My Health – Issues”	28.09.10
5	International Conference	Environmental Sustainability: Challenges and Strategies”	Fatima College, Madurai	“Potential Impact of Climate Changes on Agriculture”	17.02.11 & 18.02.11
6	National Seminar	Impact of Information and Communication Technology on Indian Economy	Parasakthi College for Women, Courtallam	“Cherish of ICT for People Empowerment under MGNREGA”	16.07.11
7	International Conference	Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Mettupatti.	“An Delineate of Mahatma Gandhi National Rural Employment Gurantee Scheme”	22.02.13

8	National seminar	Financial Inclusion for Inclusive Development	Ayya Nadar Janaki Ammal College, Sivakasi.	“Financial Inclusion Strategies in Mahatma Gandhi National Rural Employment Guarantee Scheme”	15.03.13 & 16.03.13
9	---	Research Colloquium	Vivekananda College, Madurai	“The Impact of Mahatma Gandhi National Rural Employment Guarantee Scheme (merges) on Rural development – A Study with Reference to Virudhunagar Dist”	4.07.15
10	State Level Seminar	Innovative Strategies on Commerce and Management	Rajapalayam Rajus’ College, Rajapalayam	“Women Empowerment through Mahatma Gandhi National Rural Employment Guarantee Scheme”	10.03.17
11	State Level Seminar	Innovative Strategies on Commerce and Management	Rajapalayam Rajus’ College, Rajapalayam	“M-Commerce”	10.03.17
12	National Conference	Innovative Strategies of Knowledge Management for Sustainable Development,	Rajapalayam Rajus’ College, Rajapalayam.	“A Study of Green Banking in India”	16.02.18
13	National Seminar	Goods and Service Tax- A Paradigm Shift in Indian Taxation	Rajapalayam Rajus’ College, Rajapalayam.	“Goods and Service Tax- Implementation and its Impact”	3.03.18
14	International Conference	Implications of Corporate Social Responsibility	K.S.R.College of Arts and Science for Women, Tiruchengode.	Corporate Social Responsibility – An Overview	6.09.18
15	National Conference	Recent Trends in Commerce and Management	G.venkataswamy Naidu College, Kovilpatti.	“Impact of ICT on Tourism and Hospitality Industries”	22.02.19

16	National Seminar	Innovations in Banking Sector	Annai Fathima College of Arts and Science, Thirumangalam.	“Cashless Transactions in India-An Overview”	02.03.19
17	International Conference	Commerce Management and Leadership- A Global Perspective	Pasumpon Muthuramalinga Thevar College, Sankarankovil.	“Performance of Micro Small and Medium Enterprises in India”	06.03.19
18	International Conference	Digital Economy – Emerging Trends in Commerce & Management	Rajapalayam Rajus’ College, Rajapalayam.	Overview of Startups Policies in India	20.02.20
19	International Conference	E- Business Strategies and Opportunities for Sustainable Growth – A Global Perspective (ICBS- 2020)	Rathinam College of Arts and Science, Coimbatore.	E-Business: An Overview	02.03.20
20	National Conference	Innovation in Business and Management Practices	Annai Fathima College of Arts & Science, Madurai	Participated	05.03.20

#### WORKSHOP / FACULTY DEVELOPMENT PROGRAM ATTENDED

No.	Name of the Programme	Organized by / Sponsoring Agency	Theme of the Programme	From	To
1.	Workshop	Rajapalayam Rajus’ College, Rajapalayam	Applied Research in Commerce	22.12.2014	22.12.2014
2.	Faculty Development Program	Sri Vidya College of Engineering & Technology, Virudhunagar	Data Analysis in Social Science	05.12.2015	05.12.2015
3.	Virtual National Faculty Development Programme	SRM Institute of Science and Technology.	Industry Institute Interaction – A Holistic Approach Insight Out	01.06.2021	14.06.2021
4.	International Faculty Development Programme	Department of Physical Education & IQAC of Rajapalayam Rajus’ College, Rajapalayam .	COVID-19 and General Health Awareness	01.07.2021	07.07.2021

5.	International Professional Development Programme	Department of Commerce (Shift II) in association with IQAC, Patrician College of Arts and Science, Chennai.	Effective and Quality Research Writing- Phase – II	07.07.2021	15.07.2021
6.	National Faculty Development Program	PG Department & Research Centre in Commerce in Association with IQAC of Rajapalayam Rajus' College, Rajapalayam.	Investor Awareness on Stock Market	02.08.2021	07.08.2021
7.	One Week Faculty Development Program	Institute of Information Technology & Management, New Delhi.	Emergence of Block chain Technology and Crypto currencies	09.08.2021	14.08.2021
8.	National Faculty Development Program	PG & Research Department of Commerce with Computer Application, Hindusthan College of Arts and Science, Coimbatore.	Digital Teaching Methods in Higher Education	23.08.2021	28.08.2021
9.	National Virtual Research Development Programme	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar.	Secondary Data Analysis in Social Science Research (SDASSR)	01.09.2021	03.09.2021
10.	Faculty Development Programme	PG Department of Commerce (CA) in association with the IQAC, ANJAC, Sivakasi.	Statistical Tools for Research in Social Science	21.09.2021	23.09.2021
11.	Online Faculty Development Programme	PG and Research Department of Commerce in association with the IQAC, ANJAC, Sivakasi.	Scholarly Writings	23.09.2021	25.09.2021
12.	One Day Workshop	Department of Commerce in association with the IQAC, ANJAC, Sivakasi.	Bloom's Taxonomy Based Question Paper Design For Outcome Based Education	27.09.2021	-
13	Faculty Induction Programme	IQAC, Rajapalayam Rajus' College, Rajapalayam.	Faculty Induction Programme for Teaching Staff	07.02.2022	12.02.2022

## NUMBER OF PROGRAMMES ATTENDED THROUGH ONLINE

S.No	Programme	Number of Participations
1	Webinars	52
2	Online Courses & STTP	15
3	Workshops	4
4	Faculty Development Programs	9
5	Quizzes	53

## SOFTWARE SKILLS

- MS Office
- Internet
- Tally 9.0

## AREA OF SPECIALIZATION

- **Banking, Financial Accounting**
- Marketing, Cost Accounting
- Financial Management, Management Accounting

## SERVED AS RESOURCE PERSON / CHIEF GUEST

S.No.	Title	Institution	Date
1	Eight Day E-Lecture Series on Financial Accounting <i>Topic: Branch and Departmental Accounting</i>	Department of Commerce (CS), Ayya Nadar Janaki Ammal College, Sivakasi	10.06.2020
2	E-Banking: A Scenic View	Department of Commerce, Mahatma Gandhi Arts and Science College for Women, Sollaiseri.	29.03.2021
3	Six Days Students Development Programme on Training and Development Initiatives <i>Topic: Accounting Fundamentals with Tally ERP 9</i>	Department of Business Administration, Rajapalayam Rajus' College, Rajapalayam.	31.05.2022

## PARTICIPATION IN VALUATION / QUESTION PAPER SETTING

1. Paper Valuation - M.K.University, Madurai.
2. Question Paper Setting for Kalasalingam University, Krishnan kovil.
3. Question Paper Setting for Ayya Nadar Janaki Ammal College, Sivakasi.

**EXTENSION ACTIVITIES / COMMUNITY SERVICES**

<b>No.</b>	<b>Designation</b>	<b>Details of the Services</b>	<b>Period</b>
1.	Programme Officer of Unit No.172 Rajapalayam Rajus' College, Rajapalayam.	NSS	2016 to 2020

**DETAILS OF CONSULTANCY SERVICES / MOU'S**

<b>No.</b>	<b>Name of the Industry / Institution</b>	<b>Details</b>	<b>Period</b>
1.	Sree Venkaatesh Traders, Rajapalayam	Calculation of Provident Fund	06.07.2013- 24.06.2014

**R.A.JEYAKUMAR**  
**(SIGNATURE)**